Your digital reputation is like a tattoo—it is permanent.

**Digital Reputation**

Get The Right Mark!

Your rep is formed and added to by you and others through online interactions.

- Your profile on Facebook
- Photographs posted online by yourself or others
- Your writing or anything that has been written about you, such as on discussion boards, blogs, or in articles

What's Your Mark?

Use your digital reputation to get noticed!

Get Street Cred!

Build a positive rep to showcase your work, skills, and interests.

Control Your Mark!

Use your rep to expand your contacts and to find interest-based activities.

Find Friends!

Potential employers check your rep—and you can check out the company too.

Get Hired!

License your work so others can find and use your work with attribution.

Leave Your Mark!

Control Your Mark

- Set your rep
- Make the privacy settings
- Search your rep
- Check your rep on many search engines
- Send your rep
- Let others know good stuff about you that you look
- Watch your rep
- Act like the world is watching—show your best side

Infographic by TechyTeacher