Analytical Checklist for StoryBoard Readiness

A storyboard is a detailed planning “map” specifically organizing WHAT media needs to be gathered for your digital product and HOW it will be mixed together into an effective design. Review these elements for storyboard readiness:

**PROCESS**
- Developed an “emotional” storyline or narrative script
  - Yes / NOT Yet
- Used an approved template
  - Yes / NOT Yet
- Has a narration or storyline separated or “chunked” into natural segments
  - Yes / NOT Yet
- Has segments numbered in sequence
  - Yes / NOT Yet

**WHAT MEDIA will be needed**
- Has described/sketched one or more images/video clips (creates a shot list) PER segment by
  - √ labeling emotional tone needed for each image in parenthesis
  - Yes / NOT Yet
  - √ identifying images needed that attempt to go beyond the literal matching of content
  - Yes / NOT Yet
  - √ perhaps organizing a metaphor
  - Yes / NOT Yet
- Has described the sounds/music (creates a sound list), if any, PER segment by
  - √ labeling setting, context or emotional tone for each sound/music in parenthesis
  - Yes / NOT Yet
  - √ identifying “flavors” of sound or music needed that attempt to go beyond the literal
  - Yes / NOT Yet
- Has identified enough specific details to create a collective shot AND sound list to guide media production step for the gathering, creating and editing tasks ahead
  - Yes / NOT Yet

**HOW the MEDIA will be MIXED together**
- This storyboard organizes a rough or specific design “map” by
  - √ following or unfolding the storyline or narrative script
  - Yes / NOT Yet
  - √ developing visibly a constant theme or tone
  - Yes / NOT Yet
  - √ detailing images/ video/ sound/ music needs to create a formal or informal
  - Yes / NOT Yet
  - √ documenting “good enough” evidence that a planned flow of how the media is expected to be mix together is demonstrated
  - Yes / NOT Yet

**OVERALL** storyboard “readiness” to begin NEXT STEPS of media production
- Good to Go / NOT YET

**Author’s Learning Logs Prompt:** What were the hard parts of your storyboarding process? What were the easy parts? Any surprises? What did you learn during storyboarding? What advice would you give yourself for moving forward?