"WEIRD RICHARD"
By
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PRE-READING FOCUS:

1. Define the terms loner and conformist. Why do you think that we tend to slot people into categories such as "loners" or "conformists"?

2. Think about ways in which we label people, in both positive and negative ways. For example, what is the difference between a "loner" and someone who is "independent"?

3. Write down labels that we use for people. Tell whether that label is seen as positive or negative. Explain the characteristics of each label.